



Avatar Value Comparison Matrix Lighthouse vs. Site Pal™

Comparison is for one Avatar used over the course of six months

|----- Site Pal™ -----|

Feature	Lighthouse	Bronze	Silver	Gold	Platinum
Audio Stream Usage Limit	Unlimited*	1500	4000	15000	50000
Model Limit	Unlimited**	60+	60+	60+	250+
Domain Usage Limit	Unlimited***	2	2	2	Unlimited
Auto Photo Model	Standard	\$Add On	\$Add On	\$Add On	Standard
Text to Speech Available	Yes	No	Yes	Yes	Yes
Buyer Owns Avatar	Yes	No	No	No	No
Flash Format Available	Yes	No	No	Yes	Yes
AVI Format Available	Yes	No	No	No	No
Avatar Contains Branding Information	No	Yes	Yes	Yes	Yes
Branding may be Removed	N/A	No	No	No	Yes
Cost	\$29.95	\$59.70	\$119.70	\$239.70	\$1499.70

* The buyer owns the Avatar and he or she may put it on a site to play as often as he or she wishes without additional payment required.

** Models are created by Lighthouse through the auto photo method which is standard with any avatar. The buyer may supply Lighthouse with any photo of any object to create an Avatar.

*** The buyer may use his or her Avatar on as many sites simultaneously as he or she desires.